

Personal Data

Privacy Policy This Personal Data Privacy Policy (hereinafter referred to as the Privacy Policy) applies to all information provided by the Kremer website Kremer.Expert, (hereinafter – Kremer.Expert) located on the Kremer domain name.Expert (as well as its subdomains) can get information about the User while using the Kremer site.Expert (as well as its subdomains), its programs and its products.

1. Definition of terms

1.1 The following terms are used in this Privacy Policy:

1.1.1. "Site Administration" (hereinafter referred to as the Administration) – authorized employees to manage the Kremer website Kremer.Experts acting on behalf of LLC KREMEX, who organize and (or) process personal data, as well as determine the purposes of processing personal data, the composition of personal data to be processed, actions (operations) performed with personal data.

1.1.2. "Personal data" means any information relating directly or indirectly to a specific or identifiable individual (subject of personal data).

1.1.3. "Personal data processing" means any action (operation) or a set of actions (operations) performed with or without the use of automation tools with personal data, including collection, recording, systematization, accumulation, storage, clarification (updating, modification), extraction, use, transfer (distribution, provision, access), depersonalization, blocking, deletion, destruction of personal data.

1.1.4. "Confidentiality of personal data" is a mandatory requirement for the Operator or other person who has access to personal data to prevent their dissemination without the consent of the personal data subject or the presence of other legal grounds.

1.1.5. "Kremer website Kremer.Expert" is a collection of interconnected web pages hosted on the Internet at a unique address (URL): Kremer.Expert, as well as its subdomains.

1.1.6. "Subdomains" are pages or a set of pages located on third-level domains belonging to the Kremer website Kremer.Expert, as well as other temporary pages, at the bottom of which the contact information of the Administration is indicated

1.1.5. "User of the Kremer website Kremer.Expert" (hereinafter referred to as the User) is a person who has access to the Kremer website Kremer.Expert, via the Internet and using information, materials and products of the Kremer website Kremer.Expert.

1.1.7. "Cookies" is a small piece of data sent by a web server and stored on the user's computer, which the web client or web browser sends to the web server in an HTTP request each time when trying to open a page of the corresponding site.

1.1.8. "IP address" is a unique network address of a node in a computer network through which the User gets access to Kremer.Expert.

1.1.9. "Product" is a product that the User orders on the website and pays for through payment systems.

2. General provisions

2.1. Using the Kremer website Kremer.Expert by the User means acceptance of this Privacy Policy and the terms of processing of the User's personal data.

2.2. In case of disagreement with the terms of the Privacy Policy, the User must stop using the Kremer website Kremer.Expert .

2.3. This Privacy Policy applies to the Kremer website Kremer.Expert. Kremer.Expert does not control and is not responsible for third-party sites to which the User can click on links available on the Kremer website Kremer.Expert.

2.4. The Administration does not verify the accuracy of the personal data provided by the User.

3. Subject of the Privacy Policy

3.1. This Privacy Policy establishes the obligations of the Administration for non-disclosure and ensuring the confidentiality of personal data that the User provides at the request of the Administration when registering on the Kremer website Kremer.Expert, when subscribing to an informational e-mail newsletter or when placing an order.

3.2. Personal data authorized for processing under this Privacy Policy is provided by the User by filling out forms on the Kremer website Kremer.Expert and include the following information:

- 3.2.1. last name, first name, patronymic of the User;
- 3.2.2. The User's contact phone number;
- 3.2.3. e-mail address (e-mail)
- 3.2.4. the User's place of residence (if necessary)
- 3.2.5. delivery address (if necessary) 3.2.6. photo (if necessary).

3.3. Kremer.Expert protects the data that is automatically transmitted when you visit the pages:

- IP address;
- information from cookies;
- information about the browser
- access time;
- referrer (address of the previous page).

3.3.1. Disabling cookies may result in the inability to access parts of the site that require authorization.

3.3.2. Kremer.Expert collects statistics about the IP addresses of its visitors. This information is used to prevent, identify and solve technical problems.

3.4. Any other personal information not mentioned above (browsing history, browsers used, operating systems, etc.) is subject to secure storage and non-proliferation, except as provided in paragraphs 5.2. and 5.3. of this Privacy Policy.

4. Purposes of collecting user's personal information

4.1. The Administration may use the User's personal data for the following purposes:

- 4.1.1. Identification of the User registered on the Kremer website Kremer.Expert for further authorization, ordering and other actions.
- 4.1.2. Providing the User with access to the personalized data of the Kremer website Kremer.Expert.
- 4.1.3. Establishing feedback with the User, including sending notifications and requests regarding the use of the Kremer website Kremer.Expert, providing services and processing requests and requests from the User.
- 4.1.4. Determining the User's location to ensure security and prevent fraud.
- 4.1.5. Confirmation of the accuracy and completeness of the personal data provided by the User.
- 4.1.6. Creating an account to use parts of the Kremer website Kremer.Expert, if the User has agreed to create an account.
- 4.1.7. User notifications by e-mail.
- 4.1.8. Providing the User with effective technical support in case of problems related to the use of the Kremer website Kremer.Expert.
- 4.1.9. Providing the User, with his consent, with special offers, pricing information, newsletters and other information on behalf of the Kremer website Kremer.Expert.
- 4.1.10. The implementation of advertising activities with the consent of the User.

5. Methods and terms of processing personal information

5.1. The processing of the User's personal data is carried out without time limit, in any legal way, including in personal data information systems using automation tools or without using such tools.

5.2. The User agrees that the Administration has the right to transfer personal data to third parties, in particular, courier services, postal organizations (including electronic ones), telecommunication operators, solely for the purpose of fulfilling the User's order placed on the Kremer website Kremer.Expert, including delivery of Goods, documentation or e-mail messages.

5.3. The User's personal data may be transferred to the authorized state authorities of the Russian Federation only on the grounds and in accordance with the procedure established by the legislation of the Russian Federation.

5.4. In case of loss or disclosure of personal data, the Administration has the right not to inform the User about the loss or disclosure of personal data.

5.5. The Administration takes the necessary organizational and technical measures to protect the User's personal information from unauthorized or accidental access, destruction, modification, blocking, copying, distribution, as well as from other illegal actions of third parties.

5.6. The Administration, together with the User, takes all necessary measures to prevent losses or other negative consequences caused by the loss or disclosure of the User's personal data.

6. Rights and obligations of the parties

6.1. The User has the right to:

6.1.1. Make a free decision on providing your personal data necessary for using the Kremer website Kremer.Expert, and give consent to their processing.

6.1.2. Update and supplement the provided information about personal data in case of changes to this information.

6.1.3. The User has the right to receive information from the Administration regarding the processing of his personal data, unless such right is limited in accordance with federal laws. The User has the right to require the Administration to clarify his personal data, block or destroy them if the personal data is incomplete, outdated, inaccurate, illegally obtained or are not necessary for the stated purpose of processing, as well as to take measures provided for by law to protect their rights.

6.2. The Administration is obliged to:

6.2.1. Use the information received exclusively for the purposes specified in clause 4 of this Privacy Policy.

6.2.2. To ensure the storage of confidential information in secret, not to disclose without the prior written permission of the User, as well as not to sell, exchange, publish, or disclose in other possible ways the transferred personal data of the User, with the exception of clauses 5.2 and 5.3. of this Privacy Policy.

6.2.3. Take precautions to protect the confidentiality of the User's personal data in accordance with the procedure usually used to protect this kind of information in the existing business turnover.

6.2.4. To block personal data related to the relevant User from the moment of the User's request or request, or his legal representative or the authorized body for the protection of the rights of personal data subjects for the period of verification, in case of identification of false personal data or illegal actions.

7. Responsibility of the parties

7.1. The Administration, which has not fulfilled its obligations, is responsible for losses incurred by the User in connection with the misuse of personal data, in accordance with the legislation of the Russian Federation, except for the cases provided for in paragraphs 5.2., 5.3. and 7.2. of this Privacy Policy.

7.2. In case of loss or disclosure of Confidential Information, the Administration is not responsible if this confidential information:

7.2.1. Became public domain before its loss or disclosure.

7.2.2. It was received from a third party before it was received by the Resource Administration.

7.2.3. It was disclosed with the User's consent.

7.3. The User is fully responsible for compliance with the requirements of the legislation of the Russian Federation, including the laws on advertising, on the protection of copyright and related rights, on the protection of trademarks and service marks, but not limited to the above, including full responsibility for the content and form of materials.

7.4. The User acknowledges that he is responsible for any information (including, but not limited to: data files, texts, etc.) to which he may have access as part of the Kremer website Kremer.Expert, is the responsibility of the person who provided such information.

7.5. The User agrees that the information provided to him as part of the Kremer website Kremer.Expert, may be an object of intellectual property, the rights to which are protected and belong to other Users, partners or advertisers who post such information on the Kremer website Kremer.Expert.

The User does not have the right to make changes, lease, loan, sell, distribute or create derivative works based on such Content (in whole or in part), except in cases where such actions were expressly authorized in writing by the owners of such Content in accordance with the terms of a separate agreement.

7.6. In relation to text materials (articles, publications that are freely available on the Kremer website Kremer.Expert) their distribution is allowed, provided that a link to Kremer is given.Expert.

7.7. The Administration is not responsible to the User for any loss or damage incurred by the User as a result of the deletion, failure or inability to save any Content and other communication data contained on the Kremer website Kremer.Expert or transmitted through it.

7.8. The Administration is not responsible for any direct or indirect losses that occurred due to: the use or inability to use the site or individual services; unauthorized access to User communications; statements or behavior of any third party on the site.

7.9. The Administration is not responsible for any information posted by the user on the Kremer website Kremer.Expert, including but not limited to: copyrighted information without the express consent of the copyright owner.

8. Dispute Resolution

8.1. Before filing a lawsuit in court on disputes arising from the relationship between the User and the Administration, it is mandatory to submit a claim (a written proposal or an electronic proposal for a voluntary settlement of the dispute).

8.2. The recipient of the claim, within 30 calendar days from the date of receipt of the claim, notifies the applicant of the claim in writing or electronically about the results of the claim review.

8.3. If an agreement is not reached, the dispute will be referred to the Arbitration Court of Chelyabinsk.

8.4. The current legislation of the Russian Federation applies to this Privacy Policy and the relationship between the User and the Administration.

9. Additional conditions

9.1. The Administration has the right to make changes to this Privacy Policy without the User's consent.

9.2. The new Privacy Policy comes into force from the moment it is posted on the Kremer website. Kremer.Expert, unless otherwise provided by the new version of the Privacy Policy.

9.3. All suggestions or questions regarding this Privacy Policy should be sent to: info@kremer.expert

9.4. The current Privacy Policy is posted on the page at <http://Kremer.Expert>

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the city of Chelyabinsk,